

**CERTIFICATE(Parameter no. 2.1.4 and 2.2.2.i )**

1. Certified that **Dr. Neeru Bhooshan**, Principal Scientist and In-Charge, ZTM & BPD Unit, ICAR-Indian Agricultural Research Institute, New Delhi has the following to her credentials:
- a) Punjabrao Deshmukh Outstanding Women Scientist Award-2017 given by ICAR.
  - b) Top R &D Institution/Organization for patent and commercialization from DIPP, Ministry of Commerce.
  - c) Commercialization for NAIP technology of highest value' awarded by National Director, NAIP.
  - d) National award for the best Agri business Incubator, 2012 awarded by ICAR.
  - e) Conceptualized, developed and executed the following number of MoUs for the following major technologies of ICAR-IARI during her tenure as PI & Incharge, ZTM&BPD Unit from 2013-14 till date:

S. No.	Name of the technology	Number of MoUs
1	HD 3086	222
2	HD 1692	22
3	STFR Meter	15
4	PB1509	15
5	PB1718	26
6	PB1728	15
7	HD3226	81
8	VAM Technology	13
9	Compost Inoculants	4

2. This certificate is issued to validate the claim of the achievement of candidate for - attributes/ accomplishments/ contribution/ performance indicator mentioned against the **Parameter No. 2.1.4 and 2.2.2.i** of the Score card for the post Assistant Director General/Director/Project Director/Joint Director (**Item No. 2**) as per Advt. No. 01/2021.
3. This certificate is issued on the basis of the duly verified records of the Institute.

प्रमोद कुमार  
Incharge PME  
10/12/21

Signature

*MKS*

Name: डॉ० अशोक कुमार सिंह / Dr. Ashok Kumar Singh

संयुक्त निदेशक (अनुसंधान) / Joint Director (Research)

भाग, अनुप-भारतीय कृषि अनुसंधान संस्थान

ICAR-Indian Agricultural Research Institute

Date नई दिल्ली-110012 / New Delhi-110012

Office Seal



INDIAN COUNCIL OF AGRICULTURAL RESEARCH

## PANJABRAO DESHMUKH OUTSTANDING WOMEN SCIENTIST AWARD-2017

### CITATION



Dr. Neeru Bhooshan, Incharge, Zonal Technology Management & Business Planning and Development Unit, Indian Agricultural Research Institute, New Delhi has been awarded Panjabrao Deshmukh Outstanding Women Scientist Award-2017. She is an expert in IP Management and Technology Transfer and Commercialization, galvanized the process of commercialization and transfer of ICAR-IARI technologies to field. She successfully transferred futuristic technologies such as Nano Fertilizers and nutrients very effectively and also facilitated test marketing of these technologies thereby playing a very important role in achieving the dream of “LAB to Land”.

She has also given impetus to the process of IP protection for ICAR institutes, filling application of PUSA as a trade mark in 8 categories, and handling cases of infringement. She also successfully helped beejIndia, an FPO promoted by ICAR-IARI to start its commercial operations, which is a growing company now. Under the initiatives led by Dr Neeru Bhooshan around 164 innovative technologies were disseminated from “Lab to Land” which in turn provides impetus to the agriculture industry as well as the farmers.